



# What's Growing On?

## Steuben Landscaping & Floral Center

Summer 2006

**64476 Route 415 Wayland, New York 14572**

**FLORIST shop**

**GARDEN center**

**GIFT shop**

**585-728-3500**

**[www.steubenlandscapingandfloral.com](http://www.steubenlandscapingandfloral.com)**

**Open all year.....One stop shopping.....For every season... there's a reason to visit us!**

### *Dear Friends in Gardening...*

Summer is upon us and some of the most frequently asked questions this season are:

**“When is the best time to plant ?” “Can I plant this now?” “When should I water this plant?”**

Advances in plant breeding & cultivation make it possible to plant zone-hardy trees, shrubs & perennials whenever the ground is frost-free! *That means, with just a few exceptions, you can plant almost anytime of the year.* Our landscape crew installs foundation plants & landscape projects throughout spring, summer & fall, into mid-November, weather allowing. Plants grown in containers, as well as, those “field-dug” with a balled & burlap style root containment, can, with proper planting & watering practices, be planted at your convenience. **We provide an in-store flyer covering planting, watering & fertilizing issues in more depth.** Thinking of adding a nice shade tree to the outdoor living space at your home? Check out our flashy maple - Acer tartaricum “Hot Wings” & our disease resistant elm - Ulmus ‘Discovery.’ For a real cooling effect - discover Concolor fir, Serbian spruce & Canaan fir (similar to Balsam fir, but more tolerant of poor soil conditions).

*As always, our trees & shrubs are guaranteed for a full year from date of purchase, regardless of what month they were purchased. Nursery stock planted by our landscape crew is always guaranteed for a full two years.*

**Transplanting of plants requires appropriate timing.** The vast majority of shrubs *transplant* best in early spring, while dormant. This allows the plant to establish a root system in its new surroundings, before tackling the demands of leaf growth, flowers, etc. **Overgrown perennials are often divided & transplanted in April, as soon as fresh growth appears; exceptions would be daylilies, hostas, & irises, that prefer division in late August.** **Summer is the best time to divide & move spring flowering bulbs, such as daffodils, grape hyacinths & tulips.** Dig them up after foliage withers & turns yellow. You will still be able to locate the bulbs, by noticing where the leaves emerge from the soil. A flat-tined tool works well to unearth clumps without damaging the bulbs; take care to insert the tines, several inches away from the bulbs. Use your fingers to brush excess soil from bulbs, handling carefully. Bruised bulbs will rot, so take care when separating loosely connected offsets still attached to the mother bulb. Discard any that are damaged, soft or rotten. Harvested bulbs can be replanted immediately or cured for a few days in a dry, well-ventilated area before packing them in bulb dust & dry peat moss. Store in a dark, cool, place. Be sure to use Espoma Bulb-Tone when planting bulbs! New bulbs will be arriving from Holland at our store in early September.

**Thank you for your continued loyal patronage so we can all do what we enjoy!  
HAPPY GARDENING...We look forward to seeing you again soon...Jim, Ria & staff**

### **CUSTOMER APPRECIATION DAY.....Tuesday, July 4th - 9 am to 3 pm**

**Stop by.....Join the Fun.....Tap into Savings.....Free “pop ‘n chips” Refreshments**

- ◇ **Receive a FREE Bio-Tone starter fertilizer with every shrub or tree purchase**
- ◇ **Receive a surprise GIFT when you pre-order a July 4th flower arrangement (for pick-up on 7-4-06)**
  - ◇ **Receive a \$5 coupon (valid through 9-30-06) when you purchase a \$25 (or +) gift certificate**
  - ◇ **Receive a COOL 50% off all irrigation supplies - soaker hoses, nozzles, oscillating sprinklers**

## SHORT CUTS to PRUNING 101

**Choosing the right pruning tools will help you prune better, faster & more safely.** Carpal tunnel syndrome, tendonitis & arthritis, afflict gardeners of all ages. To reduce stress & strain, look for tools with multiple pivot points, designed to increase leverage & maximize cutting power, with lightweight tubular steel, aluminum or fiberglass handles featuring comfortable grips.

**An ideal starter assortment of pruning tools would include:** pruners - operated with one hand, ideal for cutting green growth up to 3/4 inch in diameter; loppers - long handles provide added leverage via two hands for branches up to 2 inches thick; pruning saw - useful for more sizeable shoots, especially a pocket-size folding saw or telescoping saw to reach into a taller tree.

**Here are some basic pruning principles:**

1. *Remove dead or damaged limbs: any ragged tear made with or without a pruning tool, invites insects to enter the tree. Always make a clean cut, do not leave stubs. Cut flush with the trunk or larger branch without cutting into the collar joining the branch to the tree trunk*
2. *Trim suckers & water sprouts: these weedy growths can quickly overwhelm the main tree - the larger they get, the more likely they are to recur. Water sprouts grown vertically along horizontal branches or sometimes from the main trunk. Suckers grow at the base of the tree or from the shallow larger roots.*
3. *Remove secondary leaders. Shade trees should have one strong central trunk. Trim out any branch that starts to grow vertically, competing with the main trunk. Allowing a secondary leader to grow large, may result in a tree ripped in half during a storm.*
4. *Prune branches that rub: rubbing will wear through the bark, providing a portal for pests & disease.*
5. *Cut off deep crotched limbs that have weak connections to the trunk: this will prevent the limb from ripping off at a later date, often taking a chunk of bark. This is especially likely, if a child tries to climb on it.*



### Every wonder what's in "that room"?

The room just behind our sales counter is filled with gardening supplies; plant props, long-handled tools, fertilizers & chemicals, pest solutions, water garden & irrigation supplies, landscape fabric, border fencing, bird netting, living wreath forms, topiary forms, a variety of flower, vegetable & grass seed for sun or shade, & large staffs for feeders & hanging baskets

**Feel free to browse & shop in this area anytime...**

## CANDIED VIOLETS & ROSES

*Crystallized or candied flowers lend an elegant touch to even the simplest dessert.*

- Pick the blossoms early in the AM - gently wash & pat dry*  
*Pour finely-granulated sugar into one bowl*  
*Beat egg whites in a second bowl*  
*Carefully dip the flowers & petals into the egg whites*  
*Roll them in sugar, covering all sides*  
*Set the blooms on a cookie sheet to dry in a warm place*  
*Store in a plastic container layered with waxed paper*  
*Leaves of herbs, such as, lemon verbena & mint can be candied in the same way. They will last for several days.*

## ORNAMENTAL GRASSES

### Form follows function

**Is the phrase ornamental grasses in your vocabulary?**  
*The ever-expanding selection of ornamental grasses is a natural response to customers discovering the low-maintenance nature of many of these perennials for difficult sites. The traditional mix of tall miscanthus & calamagrostis grasses have been enhanced with smaller-stature, less aggressive cultivars that can easily be blended into traditional perennial beds. These cultivars are often equally appropriate in shrub beds around the foundation of a home or welcoming business location.*

*We stock northern-grown varieties that "behave" in our region's environment. We have seen a positive response to gold & white variegated, as well as, blue grasses in all sizes, & multi-use 3-4' tall grasses with seed heads or panicles. Standing alone or in groups, ornamental grasses are a "must-have" in any natural or dramatic setting.*

### Look for these fine selections at our store:

- ◇ **"Ice Dance" variegated Japanese sedge** - 12-16" sun/part shade - groundcover, border or rock garden
- ◇ **Blue oat grass** - 18-24" sun/part shade—vase shape thrives in well-drained soil, tolerates drought & salt
- ◇ **Unicorn corkscrew rush** - 12" dark green, finely twisted foliage forms a dense mat; best in moist areas
- ◇ **Striped Eulalia Grass** - 5-6' wide leaves with dark green & creamy-white variegation; copper plumes
- ◇ **Dwarf Maiden "Yaku Jima" grass** - 2-3' features a thin white stripe running through each fine leaf
- ◇ **"Karley Rose" Grass** - 3' with smoky pink plumes in summer. Quick to establish; full sun/part shade.
- ◇ **"Prairie Sky" switch grass** - 3-4' full sun steel-blue wispy blades turn buttery gold in fall
- ◇ **Little Bunny Dwarf Fountain Grass** - 12-18" full sun to part shade. Great for edging, creamy beige spikes.
- ◇ **Plume Grass** - 10' for tall screen or background. Silver plumes late summer. Use with coarse mulch.



## Caring for your hanging basket

Hanging baskets add dramatic bursts of color to heights unachievable by mere flower beds & patio containers. Most flowering baskets need daily watering during the warm summer months. In addition, plants also need nutrition, either via a pelletized slow-release fertilizer, i.e., Osmocote added to the top each basket **and** a blossom enhancing fertilizer; we use Schultz Bloom Plus. Use both products, to keep flowering plants healthy & happy way past spring into summer & fall. Be sure to also “deadhead” spent blossoms & useless stems. Picking these off will conserve the plant’s energy, making your hanging basket more attractive, but more importantly, your flowering plants will be healthier & bloom more abundantly over a long period of time.

## Sweet Summer Porch Vignettes

Imagine a place to relax & reconnect with family & friends. Add a cozy swing, some comfy old chairs & tables, a few pillows & a glass of lemonade or a mint julep — it’s heaven on earth. Showcase your porch with a trellised vine, a grouping of potted plants, or a creative mix of indoor foliage plants & annuals. **Topiary forms & tropical flowering plants in classy pots lend a grand “vacation” appeal to your home.** By mid-to-late fall, take these beauties indoors to enjoy as houseplants all winter. **One of the most versatile plants to shine this year are the myriad of bright new coleus varieties appearing on the market. Be sure to look for brilliant new sun-loving kinds, such as King Kong - for BIG color anywhere.**



**Every Sat. & Sun. in JULY & AUGUST 2006**

**SAVE 25% OFF**

**ALL (loose) FRESH CUT FLOWERS\***

From our flower shop cooler

\* Please note: cash ‘n carry bouquets & arrangements & FTD orders are available @ regular price

**YES...we can...help you plan memorable special events, celebrate milestones of life, show appreciation, and decorate your home or office with live plants, fresh flowers or permanent botanicals**



**Call Debbie or Ria**

**for more information**

**585-728-3500 (ext. 1, flower shop)**

## A Chip Off the Old Walk

Turn a ragged pathway or old patio into a natural beauty. Plant “nook and cranny” fillers between stepping stones, patio slabs, along walks, or areas where grass is hard to mow. Select plants by height & sun tolerance.

**For light traffic areas:** Alyssum saxatile, thrift, thyme, bellflower, chamomile, cranesbill, heuchera, candytuft, lamium, Irish & Scotch moss, stonecrop, hens & chicks

**For a reasonable amount of foot traffic:** bugleweed, chamomile, Irish & Scotch moss, creeping speedwell

**For occasional traffic:** wooly yarrow, thrift, moss pink, snow-in-summer, creeping jenny, mint, potentilla, vinca

**Groundcovers with fragrant foliage:** common yarrow, chamomile, feverfew, sweet woodruff, catnip, rosemary, lavender cotton, dwarf germander, sweet violet & herbs

**Especially low groundcovers:** sunrose, mazus, stonecrop, ajuga, erodium, potentilla, creeping thyme, chamomile

## How GREEN is your THUMB?

Are you a thumbs up gardener or do you have room to grow? Test your knowledge...



- You’re battling worms nibbling tomato plants. Your secret weapon is:**
  - Dill. Plant it around the tomatoes.
  - Baking soda. Sprinkle it on the stems.
  - Spray a garlic & water solution on the plant’s leaves.
- When shopping for annuals, I buy:**
  - Blooming plants
  - Tall plants
  - Bushy, compact plants
- To give houseplants brilliant, intense color, water with:**
  - Seltzer
  - Ice-cold water
  - Diluted vinegar solution
- As soon as you pull carrots out of the ground, you should break off their leafy tops.**
  - True
  - False
- There’s a large patch of garden that you want to cover with pretty flowers. What do you plant?**
  - Asters
  - Mums
  - Peonies

**Answers:** 1a. Horn worms hate dill. Harvest dill to use in recipes. 2c. Bushy plants are most likely to be strong and have many stems. 3a. Just make sure it’s plain seltzer, not the flavored kind. 4a. Tops draw moisture & nutrition out of the carrot, making the carrot taste bland. 5a. All 3 are perennials, only asters will spread to cover large areas.

## CLIP...REDEEM...Hot Summer Savings

**BUY 1 GET 1**  
(lesser value)  
**Country Collection**  
gift items on display  
Coupon valid thru 7-31-06

**50% OFF large**  
potted veggies  
(reg. \$19.98)  
while supplies last  
Coupon valid thru 7-31-06

**75% off - 3-4’ long**  
Hayrack Planters  
Hayrack Coco-liners  
Hayrack Trellises  
Coupon valid thru 7-31-06

**\$10 off Scott’s**  
Broadcast Spreaders  
(Reg. \$49.98)  
while supplies last  
Coupon valid thru 7-31-06

**Store hours (July-October): Mon-Sat 9-6 & Sun 10-3 Local & FTD floral deliveries: Mon-Sat 9-3**

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## Summer School @ Steuben

### ◇ Planting a Strawberry Jar (Sat. 7/1 - 10 am)

Workshop participants receive a free plastic strawberry jar!  
Plant your strawberry jar during the workshop & you will receive 25% off annuals, strawberries, herbs or perennials used to fill their container

### ◇ Shrubs for foundation plantings (Sat. 7/8 - 10 am)

Basic design principals are used to select appropriate shrubs to enhance the beauty of your home or business  
Learn the secret of planning for four seasons of color

### ◇ Garden pest & diseases (Sat. 7/15 - 10 am)

Open forum discussion. Bring a zip-lock bag containing "what's buggin' you" & "Dr. Jim" will help

### ◇ "Just the two of us" having fun with Wonder Vases

(Sat. 7/22 - 10 am) - one adult + one "youth" = \$25 fee  
Each participant will create a Wonder Vase & fill it with a palette of fresh flowers to take home.  
Learn floral design tips!

## SIZZLING SPECIALS

**Spruce up your home for summer parties**  
(offers valid while supplies last or through 6-30-06)

### ◇ \$5 off any flowering hanging basket

### ◇ Simply Beautiful & Proven Winners 3 - 4" potted annuals for \$10 (reg. \$3.99 each)

◇ 25% off all Geraniums  
Upright (zonal) or ivy varieties

### ◇ Multi-pack annual bedding flowers \$15 per flat (8 packs) - reg. \$18

◇ Multi-pack veggies  
\$12 per flat (8-packs) - reg. \$18

### ◇ 50% off bagged onion sets

### ◇ EVERY MONDAY is SENIOR CITIZENS' DAY (customers 55 years & over)

Stop in & save 10% off regularly-priced merchandise  
throughout our store\*

\*This excludes special orders, FTD wire orders  
& gift certificate purchases

## DID YOU KNOW WE OFFER...

QUANTITY DISCOUNTS EVERY DAY OF THE YEAR

Buy 10, Get 1 (same) Free  
on all bagged products: soil, mulch, stone

## Steuben Landscaping & Floral Center

64476 Route 415  
Wayland, NY 14572

**585-728-3500**

**June:** Mon-Sat 9-7 Sun 10-5

**July through October:** Mon-Sat 9-6 Sun 10-3  
(Extended holiday hours: 11/24-12/24)

Open all year

Be sure to visit us on the web  
[www.steubenlandscapingandfloral.com](http://www.steubenlandscapingandfloral.com)

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**WE SEND FLOWERS nationwide via FTD**

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*We have everything you need...open all year!*

**GIFT CERTIFICATES** are available year-round in  
any denomination for any occasion—no expiration date