



What's Growing On?

Steuben Landscaping & Floral Center

Spring 2006

64476 Route 415 Wayland, New York 14572

Dear Friends in Gardening...

We spent the fall & winter months scouring suppliers for great new products for you: bionic gloves, ergonomic tools, Liquid Fence Mole & Vole beater, Instant Vase, unique garden staffs for all applications & a raft of Proven Winner & Simply Beautiful annuals that will make your outdoor living room brilliant. Check out new perennial, shrub & tree introductions in our nursery too. We've expanded our seed collections to encompass hard-to-find varieties: castor bean, love lies bleeding, Angel's trumpet, fava bean, sweet Annie, hyacinth bean vine & Bells of Ireland.

It's time to get excited about gardening. Spring is here! Grow an edible landscape...we stock onion sets, garlic, herbs, a variety of small fruits, including strawberries, as well as fruit trees. **Plant a row for the hungry or plant a container veggie garden or flower garden for someone elderly. Offer to care for the planter. Share the bounty of your harvest and your joy of gardening with someone this spring. When you give a garden, you add beauty to life.** Container gardens provide similar benefits as traditional flower beds and borders, without the digging, weeding and other time-consuming chores. A group of large planters can quickly rehab a dull, drab yard with minimal cost & effort. Add tropical plants for an instant oasis or brighten a shady spot with a few silver-leaved accent plants.

It's also time to plant summer-flowering bulbs: Asiatic & Oriental lilies...available by the bag...colorful glads available in bulk...brilliant Crocosmia, stunning pendulous begonias and powderpuff dahlias. Look for firm, healthy bulbs, free of blemishes. The bigger the bulb, the bigger the flower.

Remember, cemetery Memorial day will soon be here. Urns, planters and gravestone decoration in long-lasting silk flowers are just a phone call away. Also look for your favorite tomato sandwich recipes in the next newsletter.

HAPPY SPRING! We look forward to seeing you soon...Jim, Ria & staff

HOT on the LOT

Beautyberry (*callicarpa dichotoma* 'Issai'): an outstanding rounded, compact, growth habit & early fruiting age. Delicate pink flowers in spring produce beautiful lavender-purple berries in late summer. Best in full sun to partial shade. Rarely or never fed on by Japanese beetles.

Endless Summer Big Leaf Hydrangea (*Hydrangea macrophylla* 'Bailmer'): a unique hydrangea that blooms on both old & new wood, ensuring consistent blooms year after year up to 8" in diameter. Pink blooms in alkaline soils and blue blooms in acidic soil.

Remove spent blooms to encourage more blossoms.

Bronze fall foliage contained in a rounded 3-5' form make this shrub a winner.

Tiger Eyes Sumac (*Rhus typhina* "Baitiger"): this golden-leaved form of Cutleaf Staghorn Sumac shines as a wonderful substitute for Japanese Maples. Hardy to Zone 4, this 6' upright grower features chartreuse new growth, aging quickly to yellow, to contrast nicely with the rosy-pink leaf stems. Outstanding fall colors include yellow, orange and intense scarlet.

GARDENERS' WISDOM

- ◇ Orange peels on top of the soil of houseplants keeps some cats from digging. They seem to dislike the citrus smell.
- ◇ Cucumbers grown on a trellis near eggplants assure a better crop of eggplants. Cucumber flowers attract bees required for pollination & fruit production.
- ◇ Barley pellets combat algae in backyard ponds. They help filter the water and provide shelter for fish as well.
- ◇ Some gardeners believe nasturtiums & marigolds are natural insect repellents. To keep bugs at bay, also be sure to select pest-resistant hybrid vegetables, stay on top of weeding (weeds attract insects) & be on the lookout for pests so they can be removed as soon as they are seen.
- ◇ Discourage bees & wasps from attending sugar water feeders by hanging a bee or wasp trap containing the same solution as bait near the feeder. Also use bee guards (small plastic cages) on the feeder's ports. A little cooking oil sprayed on the ports or bee guards makes the sweet water less attractive to insects.
- ◇ Submerge a rose in warm water & recut the stem underwater to revive a wilted bloom. Allow 2 hours.
- ◇ To help you envision the layout of a new garden during the planning stages, try using large balloons, inflated & tied to garden stakes to plug them into the soil where you want to plant. You'll be less likely to overcrowd your plantings using this method.
- ◇ Newly established beds should have 4" of organic matter per 12" of soil to promote drainage & proper roots.
- ◇ Success with creeping phlox means full sun & well-drained soil. Every 3 years, dig & divide the plants after flowering to keep them lush. Trim back the foliage half-way after flowers fade to encourage new growth.

HEDGE YOUR BETS WITH RUGOSA ROSES

If you love roses, but don't want the hassle of fussy tea roses, try rugosa roses. Hybrid rugosas are available in a wide variety of manageable sizes & spectrum of colors. These fast-growing beauties flourish with minimal care. Rugosas originated in China, Korea & Japan, have smaller petals than more traditional roses, & are disease & pest resistant. They provide a show of fragrant long-lasting flowers perfect for a hedge row or a specimen shrub. Sizes range from 3 to 8 feet tall with an equal spread. Add a little mulch around the base of the planting, some systemic rose care fertilizer & deep water once a week. Pruning is required only to maintain the desired size. Deadheading isn't necessary. Spent flowers develop into vivid red or vibrant orange rose hips, which attract & birds in winter.

The following own-root varieties (Zone 3 - 4) are available at our store this spring:

Hansa - medium red, recurrent blooms, 4-6'

Magnifica - mauve blend, recurrent blooms, 4-6'

Purple Pavement - mauve, recurrent blooms, 3'

Close relatives to rugosas are the host of newly-bred shrub roses with extreme hardiness. Unlike tea roses, these roses are not grafted. We carry these varieties:

Carefree Wonder - pink blend, ever blooming, 3 - 4'

Graham Thomas - deep yellow, recurrent blooms, 4-6'

Honeysweet - orange-pink blend, everblooming, 3-4'

Hope for Humanity - dark red, everblooming, 2-4'

Knock Out - red blend, everblooming, 3'

Marie Bugnet - white, recurrent, 3'

Prairie Harvest - light yellow, recurrent, 3-4'

Sea Foam - white, recurrent, 3-4'

Color Your World with PROVEN WINNER & SIMPLY BEAUTIFUL Annuals

Shade: Super Elfin & Fiesta Double Impatiens

Sun: Angel Mist Angelonia, Symphony Osteospermum (Cape Daisy), Lantana, Million Bells (Calibrachoa), King Kong Coleus, Butterfly Pentas

AM Sun/PM Shade: fragrant Nemesia

2007 Perennial Plant of the Year

Persian catmint

Nepeta x fassenii 'Walker's Low'

Aromatic, gray-green foliage that produces long-lasting spikes of lavender-blue flowers from spring to fall. Plants grow 12-18 inches tall with a spread of 18-24 inches. Hardy to Zone 4.

Persian catmint is a hummingbird & butterfly attractant with uses as a container of landscape plant

2006 Perennial Plant of the Year

Firewitch Dianthus

Dianthus gratianopolitanus 'Feuerhexe'

Firewitch features a low-growing, mat-forming, evergreen foliage with a bluish-gray cast. Flowers reach 8", while foliage stays at 3-4". This alpine plant is hardy in Zone 3 & is equally at home along sidewalks & between pavers along a path, as well as in a traditional sunny rock garden.

◇ **Return to NOSTALGIA & FRAGRANCE**
Plant a lilac to remember Grandma...

What's in a name? The maligned "Common Lilac" is anything but common. How many times have you driven past an old barn only to see a stunning lilac growing with abandon despite years of neglect? Nostalgically, Common Lilac is the most fragrant garden shrub around. Rich purple panicles burst open in early to mid-May to release an intoxicating scent. The flowers make excellent cut arrangements that last for days & the plant itself makes a beautiful dense green perch for birds seeking refuge from predators. Lilacs are easy to grow & are available in a variety of sizes & serve as protective snow fences & privacy plantings. To extend your lilac bloom period, simply add a Miss Kim Lilac or a Dwarf Korean Lilac. These fragrant beauties feature wispiest blooms on 4-5'/5-6' well-shaped shrubs, blooming after Common Lilacs.

◇ **IT HAD TO BE YEW**

Beyond flowering shrubs, it is important to recognize evergreens for value in the landscape.

For edging & low hedges we suggest: euonymous, boxwood, Japanese holly & densiform yew

For low evergreens that won't hide windows in a foundation planting we suggest: Crimson Pygmy barberry, a wide selection of dwarf junipers, globe arborvitae, densiform yew, euonymous, Russian cypress, Bird's Nest & Little Gem spruce, most azalea varieties, PJM Elite & Ramapo rhododendron

Evergreens for hedges & privacy screens: pyramidal arborvitae, Hick's yew, inkberry holly, hemlock, Blue Maid & Blue Prince holly, Rosy Glow barberry

◇ **HONEY of a VINE...**

Did you know we have carry many varieties of honeysuckle which bloom in yellow, orange, & even red with purple? All bloom best in full sun & attract hummingbirds with their sweet nectar. For areas with 1/2 day sun, choose Hall's (yellow & white flowering) Honeysuckle.

◇ **GERANIUMS** can be zonal (annual), ivy (trailing annual), perennial (low-growing part-shade lovers offering a diversity of leaf-shapes & flower colors), scented (annual Citronella - mosquito beaters)

Livable Landscapes...tips to design like a pro

No matter how simple or sophisticated your project, careful evaluation of the site and planning are the keys to success for a beautiful & function landscape design.

1. Use horizontally-branched trees for canopies & screens
 2. Use plants in odd numbers: 1, 3, 5, 7...
3. Mounds work only when they are gentle & flowing
4. Choose materials & forms that match or compliment your home's architecture.
5. Outdoor color schemes should coordinate with your home's interior colors
6. Set moods via dynamic elements, i.e. uplighting specimen trees & ponds with cascading water
7. Create separate spaces for entertaining & relaxation
8. Plan for bold masses of color in lieu of spotty plantings

Check out some of our completed projects for more ideas:

www.steubenlandscapingandfloral.com

Professional landscape design & installation services are available:

foundation plantings terraced gardens
 patios walkways outdoor living areas
 retaining walls water gardens fire pits
 cascades & fountains perennial gardens

Contact us by phone: 585-728-3500 ext. 3 (Denny)

or via e-mail denny@steubenlandscaping.com

*20 years of customer satisfaction
 2 year guarantee on all projects*

Installing a pond? Think beyond the predictable to create a lush oasis — a pond scape. Surround your water feature with edging plants, shrubs, rocks, ornamental grasses, potted tropical plants & a focal objet d'art for show-stopping beauty. Water provide tranquility & a respite from today's hectic lifestyle. Moving water is also the key to attracting wildlife, especially birds. **Do you have a pond photo you'd like to share? We'll display your photo at our store's water garden display to inspire others with your ideas.**

CLIP...REDEEM...SAVE.....on these GARDENING FAVORITES

BUY 1 GET 1
 (lesser value)
Plastic Herb & Strawberry Jars

Coupon valid thru 5-31-06

50% OFF loose
Fresh-cut flowers
 (cash 'n carry only)

Coupon valid thru 5-31-06

50% off Cement
Statuary & Fountains
 (offer excludes birdbaths & tabletop fountains)

Coupon valid thru 5-31-06

4 ft. Fan Trellis
\$9.99 (Reg. \$14.99)
 while supplies last

Coupon valid thru 5-31-06

Store hours (May & June): Mon-Sat 9-7 Sun 10-5.....floral deliveries Mon-Sat 9-4



Steuben's Valued Customer Program

Loyal customers are rewarded with a pyramid of savings opportunities each year

No matter what the season...there's always a reason to visit us!

- ◇ A 10% "Shopping Spree" discount is earned after the customer's accumulated purchase totals exceed \$250. This one-time savings opportunity expires on 12/31/06
- ◇ When purchase totals exceed \$500 the customer receives a **\$25 Holiday Thank-You Gift Certificate** in early November redeemable during November & December 2006
- ◇ When purchase totals exceed \$750 the customer receives "GREEN BUCKS" the following January equal to 10% of the amount exceeding \$750 seed money for spring 2007!

Provide us with your name & address & PO box to receive our newsletter by mail. This will help us "credit" you for items you purchase at our garden center, flower shop or gift shop. Or, you can choose to download our newsletter via our website—let us know which you prefer.

- ◇ **EVERY MONDAY is SENIOR CITIZENS' DAY (customers 55 years & over)**
Stop in & save 10% off regularly-priced merchandise throughout our store *

* Offer excludes special orders, FTD wire orders & the purchase of gift certificates

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64476 Route 415
Wayland, NY 14572

585-728-3500

Spring hours: Mon-Sat 9-7 Sun 10-5

Open all year

Be sure to visit us on the web

www.steubenlandscapingandfloral.com



WE ARE DELIGHTED TO ANNOUNCE *

Floral designer, Debbie Teed has joined our staff to assist Ria in the daily operation of our Flower Shop

Debbie is a life-long resident of Wayland & learned the floral business beginning in 1990 from "the ground up" (Pamela's Florist)

She has also enjoyed extensive design classes at Rockcastle Florist in Canandaigua

You will enjoy her warm, friendly personality, creative ideas & helpful suggestions as well as her beautiful natural designs

Stop in to our flower shop & say Hi soon... Debbie & Ria would love to serve you

Special thanks: Luanne Crosby (The 1812 Country Store) & Pam Rynders (Pamela's Florist) for their continued support & assistance

**DID YOU KNOW WE OFFER...
QUANTITY DISCOUNTS EVERY DAY OF THE YEAR
on bagged products: soil, mulch, stone
Buy 10, Get 1 (same) Free**

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FLOWER shop GARDEN center GIFT shop
We have everything you need...open all year!

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