



What's Growing On?

Steuben Landscaping & Floral Center

64476 Route 415 Wayland, New York 14572

FALL 2005

FLORIST shop
585-728-3500

GARDEN center
www.steubenlandscapingandfloral.com

GIFT shop

Dear Friends in Gardening...

After a whirlwind summer, it's once again time to enjoy the glorious colors & crisp, clear days of fall — perfect for tackling gardening projects so you can enjoy your home & garden more next spring & summer.

Just a reminder, fall plantings have a full-year advantage over plants installed the following spring. They are established & ready to put on a show when spring arrives.

Fall is for planting...perennials, mums, bulbs, shrubs & trees! We've got plenty of gardening tools, supplies & accessories in-stock to keep you going, including bulb augers & long-handled planters, dual purpose kneeling stools, plant supports & trellises, netting, birdfeeders...etc.

It's also time to place your special requests for spring: a \$25 deposit reserves your Endless Summer Hydrangea, Tiger Eye Sumac, Crimson King Maple, etc.

Be sure to check our website for lots of gardening info as well as samples of our design work in all departments!

www.steubenlandscapingandfloral.com

We're open all year, so stop in or call anytime. We're here to assist you with all your project designs & questions.

We look forward to seeing you again soon!

Jim, Ria & staff

Just arrived...SNOW ANGEL PANSIES

Money-back guarantee by Ball Seed Co.

to bloom the following spring

when planted in early fall

Enjoy these beauties until snowfall

Planting tips for success included with every plant

Time to Order Holiday Gifts

Engraved rocks Personalized house & address markers
Please allow ten business days to process your order

GIFT CERTIFICATES
are available year-round

In any amount For any occasion No expiration date

MEET THESE OUTSTANDING PLANTS

◇ 'Autumn Blaze' Maple

Rapid growth rate Drought tolerance
Ability to grow in moist soils
Beautiful orange-red fall color
50-60' ht x 40' spread Zone 4-7

◇ 'Diablo' Nine-Bark Physocarpus

Outstanding reddish-purple foliage
Long arching canes form a rounded mound
Easily controlled by spring pruning
Creamy-white spring flowers
Zone 3-7 8-10' ht x 8-10' spread
Available in multi-stem & tree form

◇ James Mac Farland Lilac

Delicate true pink lilac
Blooms two weeks later than French lilacs
Extremely hardy
Adaptable to moisture conditions
that are fatal to common (vulgaris) hybrids
Zone 2-7 Ht. 8' x 6-10' spread

Calling All Tomato Sandwiches!

Send us your favorite recipe using the universal requirement—a garden-ripe tomato—still warm from the sun & we'll list it in our newsletter & website. Each person who enters a recipe receives a free 6-pack of tomato plants next spring!



We're open all year

FLOWER shop GARDEN center GIFT shop

We're here to serve you



FALL is the time to REPOT INDOOR PLANTS
Repotting Service is Available at our Store!

GARDENERS' GOSSIP

- ◇ **To transplant cactus, fold sheets of newspaper to form a 4" wide band which can be wrapped around your plant.** Grip the newspaper ends tightly; lift the plant out of its container & place it in the new one. Add soil with a trowel & use a stick or small dowel to pack it firmly into the pot; add a pick & decorative stone for extra pizzazz.
- ◇ **This fall, transplant hardy perennials growing in containers into your garden. Remove the plant from the container & score the roots with a sharp knife.** Be sure to consider site conditions—i.e. sunny, well-drained soil. Then, after planting, add a 3-4" blanket of mulch. Plants will continue to grow roots until the ground freezes. We highly recommend Starter Plus root-stimulating fertilizer to help perennials & all transplants establish strong root systems. It's time to divide peonies, irises & daylilies, as well as plant new perennials.
- ◇ **Fall color changes on evergreens, are seldom a cause for concern.** As these plants prepare for winter, some of the oldest leaves (needles) found on the inside of the plant are shed. They turn yellow, then brown & eventually fall off. This is normal, a process similar to leaf-shed on deciduous woody plants (leaves color before they drop each fall.) Arborvitae shed scale-like "branchlets" in the fall, while broadleaf evergreens, such as holly retain their foliage for a full year, shedding a few leaves each spring when new growth appears. Rhododendrons retain their leaves for 1-2 years, shedding during periods of dry weather or early in the spring. A dormant feeding in November is recommended for all evergreens & deciduous plants to give them immediate access to vital nutrients next spring, offsetting plant stress during winter.
- ◇ **Making a path? Consider its function & construction before starting to build.** A path less than 18" wide is useful to access the back of a planting bed, an 18-24" pathway invites a slow contemplative stroll, a 3' wide path is necessary for one person to walk quickly & comfortably, while a 5' path is good for walking side by side.

OUR GARDEN CENTER GUARANTEE

Steuben Landscaping & Floral Center offers only premium northern-hardy nursery stock.

All trees, shrubs and vines are guaranteed for one full year from date of purchase.
 Annuals, roses, perennials and fall mums are guaranteed for the entire growing season. Plants are not guaranteed against drought, flood or animal damage.

In light of this summer's hot, dry weather we thought you might find the following information useful

◇ **DROUGHT-RESISTANT PERENNIALS**

- Yarrow Pasqueflower Tickseed*
- Lamb's Ear Blackberry Lily Bearded Iris*
- Hardy Geranium Daylilies Lavender Sundrops*
- Salvia Sedum Rudbeckia Iris Yucca*

◇ **DROUGHT-RESISTANT ORNAMENTAL GRASSES**

- Elymus Festuca Miscanthus sinensis*
- Panicum virgatum Pennisetum*

◇ **DROUGHT-RESISTANT SHRUBS**

- Butterfly Bush Blue Mist Shrub Flowering Quince*
- Barberry Smoke Bush Itea Juniper Potentilla*
- Alpine Current Rugosa Roses Viburnum Privet*

◇ **DROUGHT-RESISTANT TREES**

- Hedge, Amur & Sugar Maples Honeylocust Pine*

LOVE your LAWN...BUILD your TURF

If you can only fertilize once, now's the best time!

Now through mid September:

Apply granular Grub-Control to prevent lawn damage by grubs (young Japanese beetles); peel back one square foot of turf—if you find more than 5 grubs—apply grub control as directed

Apply Weed 'N Feed to control dandelions & feed your lawn

Apply low-phosphorus Lawn Fertilizer to feed weed-free lawns

In November:

Apply fall fertilizer...this special application will promote grass root growth now until the ground freezes & again in spring 2006!

*******DUTCH SPRING BULBS ARRIVING in EARLY SEPTEMBER*******

◇ **HYACINTHS - April flowering**

Beautiful & fragrant
For borders & pots

- Blue Jacket** - dark blue
- Gypsy Queen** - yellow (NEW!)
- Spendid Cornelia** - light violet

◇ **DAFFODILS & NARCISSI**

spring-flowering

Doubles, fragrant, butterfly
Minis, paper whites, naturalizing



◇ **TULIPS**

Single early-flowering: *Diana & Princess Irene*
Single late-flowering: *Ottawa & Queen of Night*

Lily-flowering & double-flowering: *mixtures*

Bunch-flowering: *Marienthal*



Happy Family,
White Bouquet

Parrot Tulips: *Blue Parrot*

Botanical/Greigii tulips: *Sparkling Fire*

Miniature tulips: *Bakeri Lilac Wonder*

◇ **NATURALIZING & ROCK GARDEN BULBS**

- Giant & Miniature Alliums*
- Winter Aconite*
- Fritillaria & Dutch Iris*
- Muscari (grape hyacinths)*
- Puschkinia & Crocus*



PREPOTTED AMARYLLIS
Great Gift Idea
for the Holidays

FALL HOURS through November 23rd : Mon.-Sat. 9-6 Sun. 10-3 (closed Sun. 11/6, 11/13, 11/20)
Floral deliveries Mon.-Sat. Extended holiday hours: November 25th—December 24th

**DID YOU
KNOW?**



**GREAT GARDENING
FACTS & TIPS!**

- ◇ **Hosta varieties** derived from the *fortunei* & *sieboldiana* family of hostas will tolerate sun if they are watered & mulched regularly to keep soil cool during summer months
- ◇ **Clean smooth, flat rocks are easy, inexpensive plant markers;** use a thin-tipped black, indelible marker.
- ◇ **Do you find it difficult to coordinate bloom times for trees, shrubs, perennials or bulb gardens?** Use a graph to outline bloom times. Across the top of the chart, list each month of the year, with five-day increments. List plant names vertically on the left side of the chart. Fill in blocks under bloom dates as plants flower, continuing until blooming stops. Also chart which plants have fall color & winter interest (berries, ornamental grass plumes). **It takes the guesswork out of “gaps to fill” between shrubs or when planning gardens for year-round color & beauty.**
- ◇ **Coat spring-flowering bulbs with Espoma Bulb-tone** before arranging for planting so they are easier to see against brown soil. Planting is faster, no missed bulbs.
- ◇ **Use netting to cover ponds, areas of groundcover-ivy, vinca, ajuga, etc.-& other hard to rake areas.** After all leaves are down, pick up the netting— it makes short work of a task that takes hours of raking or hand-picking.
HINT: Netting can also be used to cover hedges, serving double-duty: to simplify leaf collection & discourage browsing by deer. Deer hate anything on their muzzles!
- ◇ **Follow these guidelines when transplanting perennials.** Pick a rainy or overcast day to move plants, or delay transplanting for late in the day, so plants can recover overnight before facing hot sun & wind. **Here’s an idea:** “plant” old umbrellas in surrounding soil to offer transplants welcome shade during the hottest times of the day. Adjust umbrella setting or remove as plants become established.

CUSTOMER APPRECIATION WEEK

October 1st through October 7th

- * Sneak Preview of Heirlooms Christmas Shop
- * Unadvertised specials throughout the store
- * Surprise discounts at checkout
- * Refreshments * Giveaways

FLOWER SHOP NEWS...Tell a Friend!

Contact Becky (flower shop) 585-728-5000 ext. 1
Nationwide Teleflora services & local delivery

- ◇ **H.S. Prom/Ball Tuxedo & Flowers Specials**
Tuxedo Junction tux rentals & flowers available all year
- ◇ **September is our “Treat Someone Special Month”**
Free delivery for all bouquets & gift baskets sent to Local schools (Wayland/Cohocton/Dansville) this month
- ◇ **KISS Wedding Packages—Save \$ & Time**
Tuxedo Junction tux rentals, flowers, favors, arbor rentals
- ◇ **Free delivery to all local funeral homes**

100% SATISFACTION GUARANTEE

We back every floral department order with a 100% customer satisfaction guarantee.

We are dedicated to providing you with the finest flower and gift basket orders.

Our customers entrust us to convey their feelings into beautiful flowers

for the most important occasions in their lives - weddings, the birth of a grandchild, a loved one’s funeral -

It is our honor and privilege to serve them.

Requests for a replacement product will be honored if you are not satisfied with the product as delivered and we are notified within 5 days of the delivery date.

OVERWINTERING TENDER BULBS**



*Dig tender bulbs before hard frost arrives
Gently brush off soil & air dry in shade
for several days*

*Sprinkle with Bulb Dust to prevent disease & store as noted
Plant again next spring after all danger of frost passes*

- ◇ *Cannas—store in sawdust*
- ◇ *Begonias—store in dry peat moss*
- ◇ *Calla lilies—store in damp vermiculite*
- ◇ *Gladiolas—store in a mesh bag*

****It is very important that bulbs stored indoors during the winter months be kept from temperature & moisture extremes...no frost or heat. Ideal temperatures: 40-45 degrees. Overly damp areas will cause fungal disease; too dry...bulbs will become non-viable.**

CLIP these COUPONS

REDEEM & SAVE on GARDEN FAVORITES

Perennials

BUY 1 GET 1

**\$2.98 & \$3.98 sizes only
(lesser value is free)**

Coupon valid thru 9-30-05

25% OFF

AZALEAS

**RHODODENDRONS
(in-stock)**

Coupon valid thru 9-30-05

Statuary Clearance

50% off all Cement

25% off all Resin

(in-stock)

Coupon valid thru 9-30-05

25% off

HONEYSUCKLE

VINES (in-stock)

Full sun to part-sun varieties

Coupon valid thru 9-30-05

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Love color?...
we've got what you crave

Bright **ASTERS & SHASTA DAISIES**
Fancy **ORNAMENTAL CABBAGE & KALE**
Soft **ORNAMENTAL GRASSES**
(both perennial & annual varieties)
Hardy **SNOW ANGEL PANSIES**
Brilliant **GARDEN MUMS**



PLANT Dutch SPRING BULBS NOW

It's time to plant spring bulbs—indoors or outdoors. We have great "how-to" info sheets for color this winter or spring.

Plant outside anytime the ground is not frozen. The sooner you plant, the faster your bulbs will send out their roots & get ready for winter. **Cultivate well-drained soil & level** before digging separate holes, grooves or shallow beds. **Use Espoma Bulb-tone in each area** to give bulbs a boost of slow-release nutrients.

P.S. Now's the time to feed summer blooming bulbs & established spring-blooming bulbs too

Group naturally, planting bulbs 2x as deep as the height of the bulb. Space large bulbs 4-5" apart, small bulbs 2-3" apart. Want mass plantings? Plant bulbs closer together for maximum impact.

Be sure to water well after patting soil on top of bulbs. **Cover with a 3" layer of shredded wood mulch to protect bulbs from frost heave during temperature extremes throughout the year.** Our "critter control" products help keep animals away!



Preparing Your Roses for Winter

These few simple rules will help roses "harden-off" before cold weather sets in:

- ◇ **No fertilizing or pruning after early September** (sorry...that includes cutting roses for bouquets)
All heavy trimming should be done by the end of August
- ◇ **Dormant feed roses in late November** with Rose-Tone to give them nutrients that roots can store for strength & vigor next spring, without encouraging foliage this fall
- ◇ **At Thanksgiving time, add a 3-4" blanket of mulch** on the soil around your rose bushes. Grafted roses, such as hybrid teas, require a mound of bark mulch to cover the knobby bud union (this area must be uncovered & above soil level during the growing season --April through November)
- ◇ **Use rose cones** on top of mulched roses for wind-swept areas

NOW SCHEDULING PROJECTS for FALL

Professional landscape design & installation services

foundation plantings terraced gardens patios walkways
outdoor living areas fire pits retaining walls water gardens
cascades & fountains perennial gardens

Check out some of our projects on line
www.steubenscapingandfloral.com
585-728-3500 ext. 3 (Denny)
denny@steubenscaping.com

Over 20 years of customer satisfaction
2 year guarantee on all projects

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Wayland, NY 14572

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Be sure to visit us on the web
www.steubenscapingandfloral.com

We're open all year to serve you!

PRSR/STD
U.S. POSTAGE PAID
WAYLAND, NY 14572
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Postmaster: please deliver by September 15, 2005

FALL HOURS : Mon.-Sat. 9-6 Sun. 10-3 (closed Sun. 11/6, 11/13, 11/20)
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